

Logo Policy

Policy on Official College Logo and Seal Usage Policy Number 40010.1

Type of Policy: Administrative

Last Revised: February 2026

Review Date: February 2026

Contact Name: Jason Politi, Director of
Communications

Reason for Policy:

This policy exists to provide individuals, departments, agencies and/or other constituencies guidance for how to use the SUNY Cobleskill Ag & Tech logo and official school seal. Compliance with this policy allows the community to apply correct usage and consistent brand representation of the SUNY Cobleskill Ag & Tech logo and seal, helping to ensure clarity across platforms through the use of approved files.

Policy Statement:

It is the policy of SUNY Cobleskill Ag & Tech to provide official, approved files and accompanying guidance for the use of the College's logo and seal. Files and guidance will be kept current by the College's Marketing and Communications teams. The most up-to-date files and guidance can be obtained electronically by visiting <https://www.cobleskill.edu/about/offices-services/communications-marketing/logo-request.aspx> or by contacting the Director of Communications.

The SUNY Cobleskill Ag & Tech logo is the exclusive property of the College. The Marketing Manager and Director of Communications are authorized by the College to govern the use of the logo and to enforce compliance with this policy to protect the integrity and consistency of the SUNY Cobleskill Ag & Tech brand.

Policy History:

Revision Date	Author/Owner	Description of the action on the revision date