Proposals may include:

- Taking existing programs at an individual SUNY institution to scale;
- Implementing evidence-based approaches / programs from other institutions of higher education or higher education support organizations nationally;
- Piloting newly developed programs; or
- Applying for designation as a "Completion Center" to spearhead a scale-up on behalf of and in partnership with System Administration.

Proposals should adhere to the criteria and eligibility requirements outlined both below and in Appendix One to provide an adequate basis for the Review Teams, Board of Trustees' Advisory Committee, and Chancellor to appropriately evaluate submitted materials.

Strategic Criteria for Expanded Investment and Performance Fund – All Sources

Required *Minimum criteria for proposals*	Favorable *Criteria that will result in a favorable review*

Proposals *must*:
 	
• Be evidence-based, with data demonstrating projected progress toward the completion goal of awarding 150,000 degrees/ certificates annually by 2020, including but not limited to the following:
  o Short-term (two-three years):
    • Increased enrollment,
    • Greater persistence or retention; or
    • Improved time to degree at the associate, baccalaureate or PhD levels or certificate
  o Long-term (within a five year window):
    • Increased number of degrees and certificates awarded annually
• And/or be evidence-based, with data demonstrating the highest likelihood if improved performance on one or more of the goals outlined in SUNY Excels.
• Comport with the intent of, and the information included in, approved institution(s) Performance Improvement Plans
• Provide a timeline to implementation with realistic milestones
• Provide a project narrative, data and accompanying budget information in requested format and within set timelines
	Proposals that include one or more of the following attributes will be viewed more favorably than those that do not:
	
	• Multi-institution involvement
	• A benefit that can be concretely demonstrated to be scalable or replicable across the System
	• A new matching financial component from:
	  o The institution or institutions involved in the proposal, or an outside source
	    • i.e. other State agency, business, not-for-profit, etc.
	• The leveraging of existing infrastructure, faculty, and buildings
	• A quick time frame to implementation
	  o Defined as having proposal components that are actionable(i.e. work will begin) within 12- 15 months from award letter
	• Student-centered - flexibility in meeting emerging student needs such as: academic skills development, study and thinking skills, early alert systems, and advisement / counseling as well as emerging educational pedagogies
	• Owing to the primarily "one-time" nature of available funds, proposals should include a clear pathway to long-term financial sustainability
	• Institutions are encouraged to develop and submit innovative proposals
	• Additional favorability will not be granted to projects proposing the use of multiple funding sources