

SUNY Cobleskill
Student Government Association
Meeting Minutes
November 27, 2018

Attendance:

Officers: Cheyanne Matulewich, Allison Finch, Mercedes Hernandez, Jennifer McKenna, and Veronica Collazo.

Members: Brycen Franek, Nathaniel Shuart, Abigail O'Brien, Ashley Reinoso, Taylor Clerkin, Angela Armstrong, Alex Smith, Lyndsey Wantis, Cody Cooper, and Michael Accetta.

Advisors: Jeff Foote.

Guests: Davion James, Erica Cabrera, Tiarra Rosado, Alana McCarthy, Sarah Easley, Sage Blackmar, Savanna Glick, Erin Denman, Travis Vester, Dalton Stevens, Ryan Morgan, Sarah Medrano, and Kris Criscione.

Cheyanne Matulewich called the meeting to order at 12:22 p.m.

Open Floor

Three of the four newly hired social media coordinators (Brycen Franek, Davion James and Erica Cabrera) were present to introduce themselves, explain their roles, and answer any questions. Brycen explained that their role with helping SGA is to help build social media presence in regards to events, clubs, etc. Cheyanne agreed that SGA does not have a lot of social media presence and would love help. Jennifer McKenna suggested snapchat as a social media outlet as well.

The social media coordinators will be overseeing SGA, CSA, Greek Life and Orientation. Davion expressed that it would be beneficial to refine an Instagram page and not jump into snapchat. Another option is a fresh Facebook page. He also stated that the key to social media is consistency and quality.

A short discussion followed, as there were several suggestions. Abigail O'Brien suggested a Facebook group. Jenn suggested introducing guests that are invited to SGA meetings prior to the meeting on social media. Cody Cooper suggested paying for a boosted post to promote meetings to a targeted audience. This conversation can be continued during Jenn's PR committee meeting Wednesdays at 9:00am, or emails are welcome.

It was asked if clubs have to have SGA approval to have a Facebook, to which Jeff Foote answered that they do not need SGA approval but Communications does have guidelines.

The Ski Club's official club status will be voted on during the next meeting, they need to finalize some paperwork.

Kris Criscione, as per last meeting, spoke of a forestry club he is starting. Dr Judd is willing to be their advisor. Jenn suggested they work on cleaning up some invasive species in the arboretum.

Approval of Minutes

Michael Accetta made a motion to accept the minutes from November 20, 2018. Taylor Clerkin seconded the motion, there was no discussion and the motion was passed.

Executive Board

There was nothing to discuss at this time.

Committees

Elections: Veronica Collazo asked that members and guests please *print* their names when signing in, and stated the revision to the Member Profile Form: an addition of three lines stating their meeting attendance or event participation for new members.

Constitutions: There was nothing to discuss at this time.

Finance: There was nothing to discuss at this time.

Public Relations: Jenn asked for members to come in and meet on Wednesday at 9:00am to collaborate on SGA's Facebook page creation.

Old Business

There was nothing to discuss at this time.

New Business

Advisor's Policy: For the past month and a half, the Advisor's Policy was being reevaluated and changed, and Cheyanne passed the final form around to be read over and voted upon. After a short discussion, Lyndsey Wantis made the motion to revise the Advisor's Policy, Taylor seconded the motion, Cheyanne abstained and the motion was passed.

Ugly Sweater Contest: Next meeting there will be a panel of advisors and non SGA affiliates who will judge the ugly sweater contest! Winner will receive a \$25 Visa gift card.

Student Diversity Committee: Veronica spoke of the new Student Diversity Committee, which will be led by students and primarily focus on programming and fundraising. Discussion of specific programming and planning will be held during a time that works best for interested guests and members, which will be decided before next week. She also stated that if none of the times work for certain individuals, she is willing to meet with them outside of those times. A program that would be worked on immediately so that it can take place during the spring semester is Cajitas. This program entails making shadow boxes with artistic freedom to represent one's culture, heritage, etc. This is aimed at being a campus wide project with faculty's support, and we aim to have it be presented in the newly renovated gallery. Any individuals interested should email Veronica or stop in during her office hours.

CAP Replacement: Last semester's Club Action Program rewarded clubs for holding events/fundraisers, but it wasn't followed and also rewarded clubs for doing things that are

mandatory, such as submitting meeting minutes. The new Exceeding Expectations Program will replace this, and it is a program that shows of students/clubs that get engaged in community service, programs, etc. Clubs can earn a maximum of \$250 per semester. Given that this is a pilot program, changes might have to be made in the future.

Concerns and Announcements

Holiday Parade: Saturday, December 1st at 5:00pm in the park. SGA will be handing out hot chocolate.

Santa: Santa will be coming to the campus store December 12th from 3:00-6:00pm.

Food Bank: Please drop off hygiene products in the office of student leadership, or money. This will continue through finals week.

Adjournment

Brycen made a motion to end the meeting; Ashley seconded the motion, the meeting adjourned at 1:07 pm.