



The Institute for Rural Vitality at SUNY Cobleskill Presents the 2nd Annual Empire State Entrepreneur Expo

The Institute for Rural Vitality (IRV) welcomes its partner growers and producers for the 2nd Annual Empire State Entrepreneur Expo. The public, and private industry, are invited to taste, sample, and buy food, artisan goods, and beverage products made by small businesses and farms from the Mohawk Valley, the Capital Region, and beyond! All products showcased are created by NYS entrepreneurs. The Expo will provide the opportunity for participants and artisan health, beauty, food and beverage, and other farm-to-table businesses to showcase their products to sponsors, buyers, and the community.

This is a prime opportunity for companies and retail outlets to gain exposure to new products to add to their line, and meet rising entrepreneurs. It is also an impactful way for companies to support economic development, product creation, and New York State's entrepreneur ecosystem.

Proceeds from this event will go toward supporting the local and regional farm & food entrepreneur ecosystem. Funding will help regional entrepreneurs with business planning, value-added product development, marketing, training, and other services vital to growing farm and food base start-up businesses.

WHEN: Friday, May 10, 2024

II a.m. to 3 p.m.

WHERE: Institute for Rural Vitality

Prentice Hall SUNY Cobleskill Cobleskill, NY

Website: www.cobleskill.edu/institute/event-empire-state-ent-expo.aspx



Sponsorship opportunities are highlighted on the following pages. For more information, and to secure your sponsorship, please contact **Nick DeCaprio** at **518-941-4269** or **decaprio**@cobleskill.edu.

Sponsorship Opportunities

Presenting Sponsor \$10,000 (I Available)

- Exclusive recognition as the Presenting sponsor of the Expo, with verbiage on the Expo landing page stating "The Institute for Rural Vitality's Empire State Entrepreneur Expo, Presented by ______"
- · First access sampling and viewing of all products
- Access to all entrepreneur contact information for post-Expo follow up
- Organization brand placement on all printed and digital Expomaterial
- Featured in all press and media pieces related to the Expo
- Complimentary exhibitor table
- Ability to provide swag or samples to all attendees via registration
- Company logo in all registration emails
- Recognition in all social media posts related to the Expo
- · Unlimited number of admissions for company staff
- Prominent signage placement throughout the Expo, and on the Expo website
- Sponsorship of the first place award with opportunity to present the winner
- Individual signage at registration, where your signage will be visible to all attendees
- Recognition, with invitation to make remarks, at the reception following the Expo
- Invitation to guest lecture to a cohort of IRV Incubator members









Ecosystem Sponsor \$7,500 (2 Available)

- Prominent recognition as an Ecosystem sponsor of the Expo
- Early access sampling and viewing of all products
- Organization brand placement on all printed and digital Expomaterial
- Ability to provide swag or samples to all attendees via registration
- Featured in select press and media pieces related to the Expo
- Complimentary exhibitor table
- Company logo in all registration emails
- Recognition in social media posts related to the Expo
- 6 admissions for company staff
- Prominent signage placement throughout the Expo, and on the Expo website
- Sponsorship of the second place award with opportunity to present the winner
- Prominent signage at registration, where your signage will be visible to all attendees
- Signage at the reception following the Expo

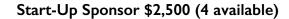
Sustaining Sponsor \$5,000 (3 Available)

- Prominent recognition as a Sustaining sponsor of the Expo
- · Early access sampling and viewing of all products
- Organization brand placement on select printed and digital Expo material
- Ability to provide swag or samples to all attendees via registration
- Featured in select press and media pieces related to the Expo
- Complimentary exhibitor table
- Recognition in social media posts related to the Expo
- 4 admissions for company staff
- Prominent signage placement throughout the Expo, and on the Expo website
- Signage at the reception following the Expo
- Prominent signage at registration, where your signage will be visible to all attendees









- Prominent recognition as a Start-Up sponsor of the Expo
- Company logo listing on the event webpage
- Organization brand placement on select printed and digital Expo material
- Ability to provide swag or samples to all attendees via registration
- Recognition in social media posts related to the Expo
- 2 admissions for company staff
- Sponsorship of the third place award
- Listing on comprehensive sponsor signage at registration
- Signage at the reception following the Expo

Entrepreneur Sponsor \$1,000

- Prominent recognition as an Entrepreneur sponsor of the Expo
- Company logo listing on the event webpage
- Organization brand placement on select printed and digital Expo material
- Recognition in social media posts related to the Expo
- 2 admissions for company staff
- Listing on comprehensive sponsor signage at registration

Sponsor Registration Form

Company or Sponsor Name:			
Address:	City:	State:	Zip:
E-mail:	Phone Number:		
Main Contact Name:			
How would you like to be list	ed on sponsor related document	s?	
Sponsorship Level (select o	ne):		
Presenting (\$10,000)	Ecosystem (\$7,500)	Sustaining (\$5,000)	
Start-Up (\$2,500)	Entrepreneur (\$1,000)		
Method of Payment (select	one):		
Pledge/installment payments a	accepted and due by May 10, 2024	ł	
Please see below for pledge in	nformation		
Check (select one: Pled in memo line.	ged Enclosed) Payable to SUI	NY Cobleskill Foundation v	vith "IRV Expo"
Credit Card (Please call 51	8-255-5842)		

Please remit this completed form, and email to decaprio@cobleskill.edu, or mail to:

SUNY Cobleskill
Office of College Advancement
ATTN: Nick DeCaprio
Knapp Hall Room 228
Cobleskill, NY 12043

For questions and pledge payment information, please contact Nick DeCaprio at decaprio@cobleskill.edu or 518-255-5842.



